



Introduction to the CES: who we are and what we do

The Summer Institute, Winnipeg, MB
June 4, 2018

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Working definition



Evaluation is the **systematic assessment** of the **design, implementation or results** of an **initiative** for the purposes of **learning or decision-making**.
[CES, 2015]

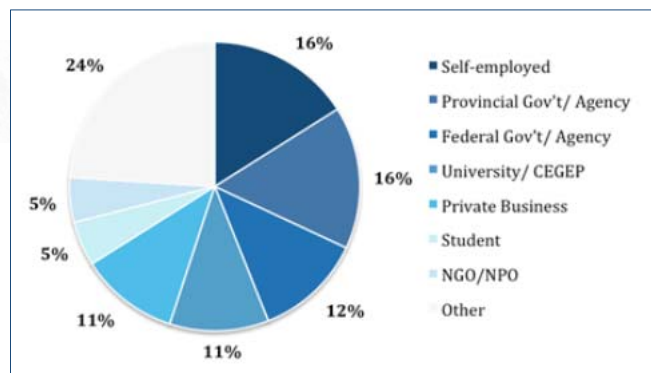
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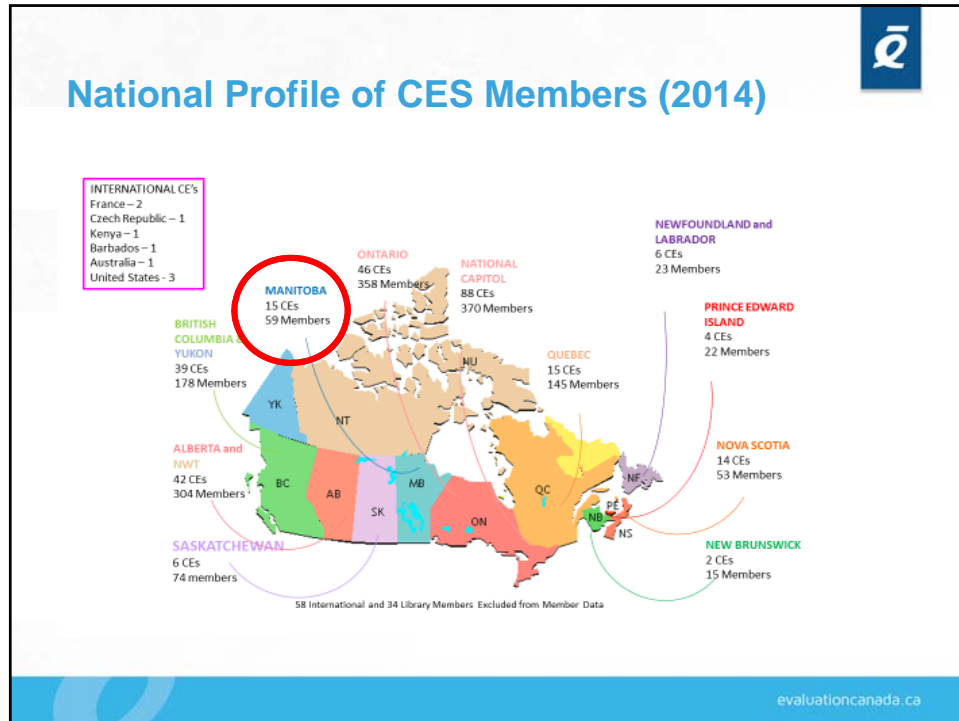
CES Overview



- National professional association of ~1,800 evaluators
- Not-for-profit, bilingual, virtual organization
- 11 Chapters in all provinces + 2 territories
- Members (individual and organization) from all sectors and fields, all levels of government, NGO, private sector

CES Membership Profile (2015)





CES Mandate

“The work of the CES may be carried on throughout Canada and elsewhere and includes the following objectives:

- *To provide a forum through which program managers, administrators, policy makers, consultants, and university professors can discuss the theory and practice of evaluation in Canadian society;*
- *To promote the practice of high quality evaluation in public and private programs throughout the country;*
- *To support the development of theories, standards and practices of evaluation;*
- *To promote training programs in planning the design, strategy, methods analysis and application of results for all types of evaluation;*
- *To provide a forum of exchange on policies, practices, applications and sources of funding for evaluation.”*

[Articles of Incorporation, 1981]


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CES Statement of Values

- Inclusiveness
- Social Commitment
- Accountability
- Transparency
- Wisdom

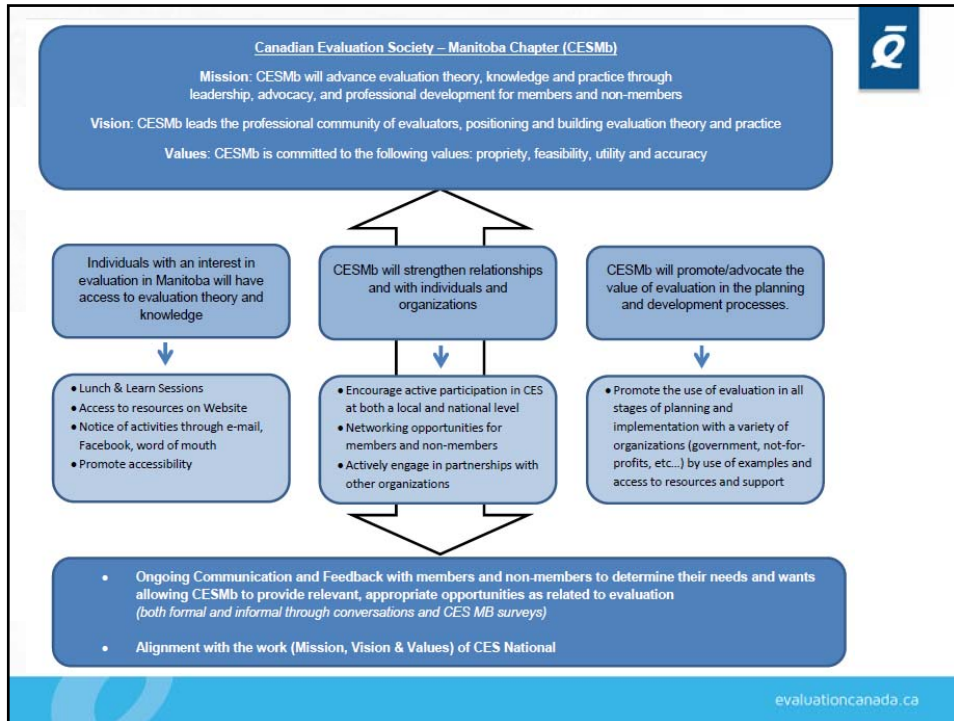
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CES Vision and Mission

- **CES Vision:**
Advancing excellence in evaluation across Canada and internationally.
- **CES Mission:**
Through our national operations and a network of chapters, members, and partners, the CES:
 - Promotes the development of evaluation theory and practice;
 - Leads the professionalization of evaluation;
 - Builds awareness of evaluation; and
 - Advocates for the use of quality evaluation.

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CES Strategic Priorities 2015-2018



1. Increase the value of evaluation
2. Engage, grow and diversify our membership
3. Advance the professionalization of evaluation

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The CES takes position regarding reconciliation in Canada



In response to the TRC's 94 Calls to Action:

- The Diversity Working Group of the CES Board of Directors has put forward resolutions that have been debated and adopted by the Board at its May 4, 2016 meeting
- The CES is committed to incorporating reconciliation in its values, principles, and practices

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EvalIndigenous



Through the creation of a broad-based network will inform individuals engaged in evaluation with Indigenous communities through:

- a) documenting the evaluation and research protocols developed by Indigenous communities and organizations
- b) facilitating learning and sharing of experiences
- c) promoting innovation in approaches and methods used in Indigenous evaluation
- d) disseminating information regarding 'lessons learned'

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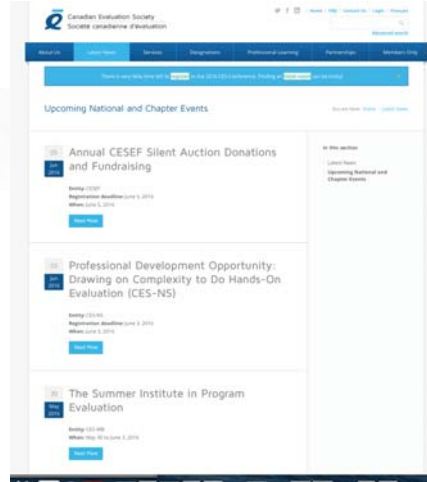
CES Programs and Services for Members



- **Professional Development & Knowledge**
- **Networking, contacts and skills**
- **Job boards**
- **Perks discounts and benefits**

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Cross-Canada events listing:



<https://evaluationcanada.ca/upcoming-national-and-chapter-events>


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Evaluation Mentoring & Coaching!



<http://mentoring.evaluationcanada.ca>

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Professionalization

- Credentialed Evaluator (CE) designation
 - CES defines, recognizes and promotes the practice of ethical, high quality and competent evaluation.
 - Code of ethics
 - Standards
 - Competencies
- Rigorous application process
 - assessed by an independent Board for the Professional Designations Program
- CE award valid for 3 years;
 - requires ongoing professional learning (40hrs/3 yr)
- Public Registry of CEs on website

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Pillars of the Professional Designation Program

<ul style="list-style-type: none"> • Code of ethics: <ul style="list-style-type: none"> • Competence • Integrity • Accountability • Standards <ul style="list-style-type: none"> • Utility • Feasibility • Propriety • Accuracy • Evaluation Accountability 	<ul style="list-style-type: none"> • CE Competencies <ul style="list-style-type: none"> • Reflective Practice • Technical Practice • Situational Practice • Management Practice • Interpersonal Practice
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<https://evaluationcanada.ca/ce>


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Coming soon:

- **CES Online Learning Platform** to be launched this summer!
- **General Survey of CES Members** (biannual) to be launched in September
 - what do members want from their professional society?
- **Annual Conference 2017**
 - Vancouver April 30-May 3, 2017 <https://cesbcy.wildapricot.org/EvalC17/>

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CES Manitoba

- **Evaluation Foundations**
- **Evaluation Tools**
- **Lunch & Learn Sessions**
- **Sharing of resources & job opportunities**
- **Exploring new ideas & opportunities for networking and learning**

<http://mb.evaluationcanada.ca/>

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